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ULI CONFERENCE

## Hotel and Resort Development: Next Wave of Innovation

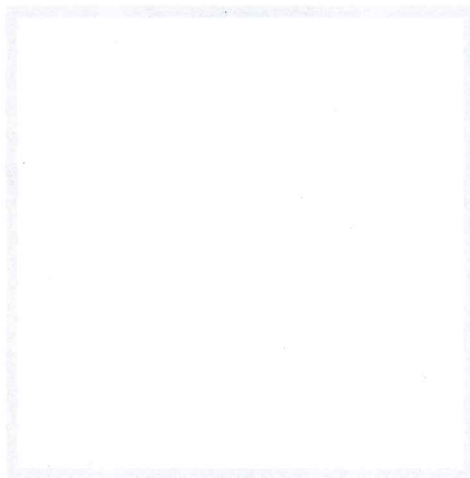
June 20–22, 2016

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Omni La Costa Resort and Spa  
Carlsbad, California

# Kenneth A. Jowdy

Founder & Chief Executive Officer  
Diamante Cabo San Lucas



Ken Jowdy is the Founder & Chief Executive Officer of Diamante Cabo San Lucas, a luxury resort and real estate development located on the Pacific Coast of Cabo San Lucas, Mexico. Mr. Jowdy has been in the resort and real estate development industry for over 15 years and currently oversees all aspects of the Diamante project including the master planning, design, permitting, construction, finance, sales, and operation of the resort. Diamante is now home to over

150 real estate and shared ownership villas, 2 championship golf courses, a 10-acre man-made Crystal Lagoon, and 5 bar / restaurants among other facilities. Under Mr. Jowdy's direction, the project has generated over \$300 million in sales and has attracted more than 5,000 members, establishing it as one of the fastest growing resort development projects in Cabo San Lucas.

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TUESDAY, JUNE 21,

ULI CONFERENCE

## Hotel and Resort Development: Next Wave of Innovation

of Cabo

03:00 PM – 4:00 PM

June 20–22, 2016

Omni La Costa Resort and Spa  
Carlsbad, California

Join a panel of  
developers as they  
discuss the recovery and  
rebirth of Los Cabos.

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